



2400 executives

650 companies

70 countries

**1 global network**

[www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

# THE ORGANISATION

**The Consumer Goods Forum is an independent global parity-based consumer goods network. It brings together the CEOs and senior management of over 650 retailers, manufacturers, service providers and other stakeholders across 70 countries.**

The Forum was created in June 2009 by the merger of CIES - The Food Business Forum, the Global Commerce Initiative (GCI) and the Global CEO Forum. The Consumer Goods Forum is governed by its Board of Directors, which includes an equal number of manufacturer and retailer CEOs and Chairmen. Forum member companies have combined sales of EUR 2.1 trillion.

The Forum provides a unique global platform for thought leadership, knowledge exchange and networking between retailers, manufacturers and their partners on collaborative, non-competitive issues. Its strength lies in the privileged access it offers to the key players in the sector as well as in the development and implementation of best practices along the value chain.

It has a mandate from its members to develop common positions on key strategic and practical issues affecting the consumer goods business and to focus on non-competitive collaborative process improvement.

With its headquarters in Paris and its regional offices in Washington, D.C., Singapore, Tokyo and Shanghai, The Consumer Goods Forum serves its members throughout the world.

## OUR VISION

**“Better lives through better business”**

## OUR MISSION & GUIDING PRINCIPLES

**Mission: “Working together to enable the industry to passionately serve shoppers, consumers and communities better, faster, with great value and in a responsible way.”**

**Guiding Principles: “A Collaborative Leadership Platform”**

### **Collaboration:**

- The Consumer Goods Forum addresses common issues collaboratively with actionable and measurable plans.

### **Strategic Focus:**

- The Consumer Goods Forum builds its work on the Strategic Pillars that are defined by the membership as central to the future of the business they share.

- It will measure its effectiveness in the adoption of its principles and implementation of its work.

### **Inclusiveness:**

- The Consumer Goods Forum reflects the diversity of the consumer goods industry in geography, size, sector and format.

- Its membership will be open to all consumer goods companies, large and small.

### **Organisation**

- The Consumer Goods Forum will have a lean management structure.

- It will be staffed by people who are uncompromisingly professional, committed and energetic.

- It will draw extensively on the direct involvement of member companies in the stewardship and implementation of its work product.

### **Commitment**

**“The Consumer Goods Forum is *our* organization!**

# THE BOARD OF DIRECTORS

Co-Chair Retailer College:  
**Lars OLOFSSON, Carrefour, France**

- Gareth ACKERMAN, Pick n Pay, South Africa
- Arturo BASTIANELLO, Gruppo Pam, Italy
- Pierre-Olivier BECKERS, Delhaize, Belgium
- Kenneth BENGTTSSON, ICA, Sweden
- Kian Chew TAN, NTUC Fairprice, Singapore
- Eckhard CORDES, Metro, Germany
- Dave DILLON, Kroger, USA
- Klaus DOHLE, Dohle, Germany
- Mike DUKE, Wal-Mart, USA
- Claude HAUSER, Migros, Switzerland
- Norio HAYASHI, Izumiya, Japan
- Craig HERKERT, SuperValu, USA
- Xiao An Ji, Beijing Hualian, PR of China
- Michael KOK, Dairy Farm, Hong Kong
- Terry LEAHY, Tesco, UK
- Michael LUSCOMBE, Woolworths, Australia
- Bill McEWAN, Sobeys, Canada
- Jeff NODDLE, SuperValu, USA
- Motoya OKADA, Aeon, Japan
- Stefano PESSINA, Alliance Boots, UK
- Mark PRICE, Waitrose, UK
- Gonzalo RESTREPO, Almacenes Exito, Colombia
- John RISHTON, Ahold, The Netherlands
- Francisco SOARES DOS SANTOS, JMR, Portugal
- Danny WEGMAN, Wegman's, USA

Co-Chair Manufacturer College:  
**Muhtar KENT, Coca-Cola, USA**

- Guido BARILLA, Barilla, Italy
- Brenda C. BARNES, Sara Lee, USA
- Alex BONGRAIN, Bongrain, France
- Jean-François VAN BOXMEER, Heineken, The Netherlands
- Paul BULCKE, Nestlé, Switzerland
- Douglas CONANT, Campbell Soup, USA
- Colleen GOGGINS, Johnson & Johnson, USA
- Masatoshi ITO, Ajinomoto, Japan
- H. Fisk JOHNSON, SC Johnson, USA
- Kazuyasu KATO, Kirin, Japan
- Jean-Jacques LEBEL, L'Oréal, France
- Robert A. McDONALD, Procter & Gamble, USA
- David MACKAY, Kellogg, USA
- Indra K. NOOYI, PepsiCo, USA
- Motoki OZAKI, KAO, Japan
- Paul POLMAN, Unilever, The Netherlands/UK
- Kendall POWELL, General Mills, USA
- Thomas-Bernd QUAAS, Beiersdorf, Germany
- Franck RIBOUD, Danone, France
- Kasper RORSTED, Henkel, Germany
- Irene B. ROSENFELD, Kraft Foods, USA
- Daniel SERVITJE, Bimbo, Mexico
- Timothy SMUCKER, JM Smucker, USA
- Richard WOLFORD, Del Monte Foods, USA

# OUR STRATEGIC OFFER

The Consumer Goods Forum has structured its services to the industry around five issues identified as central to today's consumer goods industry advancement.

These five strategic pillars are:



**EMERGING TRENDS**



**SUSTAINABILITY**



**SAFETY & HEALTH**



**OPERATIONAL EXCELLENCE  
NEW WAYS OF WORKING TOGETHER**



**KNOWLEDGE SHARING &  
PEOPLE DEVELOPMENT**

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# THE 5 STRATEGIC PILLARS

A DESCRIPTION OF EACH ACTIVITY



## EMERGING TRENDS

### 2020 FUTURE VALUE CHAIN

The core of the project is to stimulate dialogue among participants on understanding how to address or influence the forces that will impact our industry over the next ten years in order to assure the long-term health and success of the industry. The Future Value Chain project has published two previous reports, the first looking to 2016 and the second to 2018. In 2010 the project will address 2020.

▷ [www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

### 2020 FUTURE VALUE CHAIN STEERING GROUP

**Co-Chairmen:**

**Nigel BAGLEY**, Unilever

**Dr. Gerd WOLFRAM**, Metro

**Saliha BARLATEY**, Nestlé

**Jim FLANNERY** and **Milan TURK**, Procter & Gamble

**Ellen GLADDERS**, Tesco

**Philippe LAMBOTTE**, Kraft Foods

**Terry MOCHAR**, Reckitt Benckiser

**John PHILLIPS**, PepsiCo

**Tony VENDRIG**, Albert Heijn

**Programme Management:**

**Sabine RITTER**, The Consumer Goods Forum

**Kees JACOBS**, **Brian GIROUARD** and **Micha van MEETEREN**, Capgemini

**Eric STEVENSON** and **Mario VOLLBRACHT**, Hewlett Packard



## SUSTAINABILITY

### SUSTAINABILITY STEERING GROUP

At the Consumer Goods Forum Board of Directors meeting last November, it was agreed to form a committee for the Sustainability pillar consisting of the business leaders for sustainability from a cross-section of Forum companies. This group met for the first time in March 2010 and has identified the scope, objectives and priorities of the further work on sustainability, building on the decision of the last Board meeting to focus on the Packaging and Climate Change work. The Board of Directors will decide on the recommendations at the meeting on 23 June 2010.

▷ [www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

#### SUSTAINABILITY STEERING GROUP

**Co-Chairmen:**

**Gavin NEATH**, Unilever

**David NORTH**, Tesco

**Ramon BACARDIT**, Henkel

**Nigel BAGLEY**, Unilever

**Richard DELANEY**, PepsiCo

**Véronique DISCOURS-BUHOT**, Carrefour

**Paulette FRANK**, Johnson & Johnson

**Ellen GLADDERS**, Tesco

**Pascal GRÉVERATH**, Nestlé

**Megan HELLSTEDT**, Delhaize

**Diane HOLDORF**, Kellogg

**Michael INACKER**, Metro

**Gene KAHN**, General Mills

**Audra KARALIUS**, Sara Lee

**Matt KISTLER**, Wal-Mart

**Lynn MARMER**, Kroger

**Francis QUINN**, L'Oréal

**Jeff SEABRIGHT**, Coca-Cola

**David SMITH**, Sobeys

**Luca VIRGINIO**, Barilla

**Roland WAARDENBURG**, Ahold

**Rand WADDOUPS**, Wal-Mart

**Peter WHITE**, Procter & Gamble

**Steve YUCKNUT**, Kraft Foods

**Sabine RITTER**, The Consumer Goods Forum

**Jean-Marc SAUBADE**, The Consumer Goods Forum

### CLIMATE CHANGE WORKING PROGRAMME

Climate change is a major strategic threat, potentially affecting our customers, their habitats, our businesses and the wider economy and society.

The Board of Directors has decided a work programme comprising three key elements:

- Work stream 1: Carbon measurement
- Work stream 2: Supply Chain hotspots (Deforestation and Refrigeration)
- Work stream 3: Engaging consumers

A call for participation will be issued in autumn this year.

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

### GLOBAL PACKAGING PROJECT

Since 2007, a global group of retailers, brand manufacturers, packaging converters and supporting organisations have worked together to create the framework for addressing packaging in the context of sustainability. Key elements to this initiative are the need for commonly used indicators and metrics and the launch of a communication campaign to raise the awareness level both within and outside the industry.

▷ [r.hagedorn@theconsumergoodsforum.com](mailto:r.hagedorn@theconsumergoodsforum.com)

## GLOBAL SOCIAL COMPLIANCE PROGRAMME (GSCP)

Launched in 2007, GSCP is for buying companies whose vision is to harmonise existing efforts in order to deliver a shared, consistent and global approach for the continuous improvement of working & environmental conditions in global supply chains. The programme provides a global cross-industry platform to promote the exchange of knowledge and best practices. It also promotes more convergence between existing labour and environmental standards through a process of equivalence using the GSCP reference tools as a benchmark.

▷ [www.gscpnet.com](http://www.gscpnet.com)

▷ [gscp@theconsumergoodsforum.com](mailto:gscp@theconsumergoodsforum.com)

GLOBAL SOCIAL COMPLIANCE PROGRAMME	
GLOBAL SOCIAL COMPLIANCE PROGRAMME BOARDS	GLOBAL SOCIAL COMPLIANCE PROGRAMME TASK FORCE
<p><b><u>Executive Board</u></b>  <b>Chairman: Terry BABBS</b>, Tesco, UK</p> <p><b>Véronique DISCOURS-BUHOT</b>, Carrefour, France  <b>Alan HASENFELD</b>, Hasbro, USA  <b>George JAKSCH</b>, Chiquita, USA  <b>Rajan KAMALANATHAN</b>, Wal-Mart Stores, USA  <b>Bonnie NIXON</b>, Hewlett Packard, USA  <b>Greg PRIEST</b>, Ikea, Sweden  <b>Johann ZÜBLIN</b>, Migros, Switzerland</p> <p><b>Ex-Officio:</b>  <b>Claudine MUSITELLI</b>, The Consumer Goods Forum</p> <p><b><u>Advisory Board</u></b>  <b>Chairman: Antoine BERNARD</b>, FIDH, Belgium</p> <p><b>Suzanne APPLE</b>, WWF, USA  <b>Amir DOSSAL</b>, United Nations Office for Partnerships, USA  <b>Stephen FROST</b>, CSR Asia, Hong Kong  <b>Jan FURSTENBORG</b>, UNI Commerce, Switzerland  <b>Rafaël NEDZYNSKI</b>, FGTA-FO, France</p>	<p><b>AHOLD</b>, The Netherlands  <b>ALCAN PACKAGING</b>, France  <b>AUCHAN</b>, France  <b>BEST BUY</b>, USA  <b>C&amp;A</b>, Germany  <b>CARREFOUR</b>, France  <b>CASINO</b>, France  <b>CHIQUITA</b>, USA  <b>DELHAIZE</b>, Belgium  <b>DELL</b>, USA  <b>DOLE</b>, USA  <b>EL CORTE INGLES</b>, Spain  <b>GLOBUS</b>, Germany  <b>HASBRO</b>, USA  <b>HEWLETT PACKARD</b>, USA  <b>ICA</b>, Sweden  <b>IKEA</b>, Sweden  <b>JERONIMO MARTINS</b>, Portugal  <b>METRO</b>, Germany  <b>MIGROS</b>, Switzerland  <b>MONOPRIX</b>, France  <b>SOBEY'S</b>, Canada  <b>TESCO</b>, UK  <b>WAL-MART</b>, USA  <b>WOOLWORTHS</b>, Australia</p>



## SAFETY & HEALTH

### SAFETY & HEALTH CORE TEAM

At the Consumer Goods Forum Board of Directors meeting last November, it was agreed to form a Health & Wellness Core Team whose mission would be to scope and categorise existing momentum on Health & Wellness. This group has identified the scope, objectives and priorities of the further work on Health & Wellness.

▷ [www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

SAFETY & HEALTH CORE TEAM	
CORE TEAM – MANUFACTURERS	CORE TEAM – RETAILERS
<p><b>Co-chairs:</b> <b>Sanjay SEHGAL</b>, Nestlé Group <b>Celeste CLARK</b>, Kellogg Company</p> <p><b>Members</b> <b>Margarita ROSSI / Enrico TOJA</b>, Johnson &amp; Johnson <b>Roberto CIATI</b>, Barilla <b>Rhonda JORDAN / Sarah DELEA / Richard BLACK</b>, Kraft Foods <b>Stephen KEHOE</b>, PepsiCo <b>John REID</b>, Coca-Cola <b>Francis QUINN</b>, L'Oréal <b>Takuji YASUKAWA / Hideyo NAKAMURA</b>, Kao <b>Tom MESS / Cherryl CHRISTENSEN</b>, The Procter &amp; Gamble Company <b>Susan CROCKETT</b>, General Mills <b>Dick TOET</b>, Unilever <b>Megan ROTTCHER</b>, Mars <b>Saliha BARLATEY / Gisèle FOURNIER</b>, Nestlé Group</p>	<p><b>Co-chair:</b> <b>Onno FRANSE</b>, Ahold</p> <p><b>Members</b> <b>Jerry BLACK</b>, AEON <b>Véronique DISCOURS BUHOT</b>, Carrefour <b>Steve SMITH</b>, Delhaize <b>Sarah BRADBURY</b>, Tesco <b>Hans-Juergen MATERN</b>, Metro Group <b>David SMITH</b>, Sobeys <b>Jack SINCLAIR</b>, Wal - Mart Stores</p> <p><b>The Consumer Goods Forum</b> <b>Sabine RITTER</b>, Programme Director <b>Jean-Marc SAUBADE</b>, Managing Director</p> <p><b>Additional Industry Association support</b> <b>Mary SOPHOS</b>, GMA</p>

### SAFETY & HEALTH PROGRAMME

The Board of Directors has decided a Health & Wellness Programme comprising three key elements:

- H&W Principles and Commitments
- Information and Education
- Consequences and needs of ageing population

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

## GLOBAL FOOD SAFETY INITIATIVE (GFSI)

Launched in 2000, the Global Food Safety Initiative aims to decrease cost in the global food system by eliminating redundancy and improving operational efficiency, develop competencies and capacity building in food safety to create consistent and effective global food systems and provide a unique international stakeholder platform for collaboration, knowledge exchange and networking. By driving continuous improvement in food safety management systems, GFSI is helping the food industry to ensure confidence in the delivery of safe food to consumers.

▷ [www.mygfsi.com](http://www.mygfsi.com)

▷ [gfsinfo@theconsumergoodsforum.com](mailto:gfsinfo@theconsumergoodsforum.com)

## THE GLOBAL FOOD SAFETY CONFERENCE

The Global Food Safety Conference is the annual event to discuss top-of-mind issues, present the latest developments of GFSI, share knowledge and create networking opportunities for food safety specialists from around the world. The conference is targeted at senior managers who influence food safety strategy within their business.

▷ [www.tcgffoodsafety.com](http://www.tcgffoodsafety.com)

▷ [foodsafety@theconsumergoodsforum.com](mailto:foodsafety@theconsumergoodsforum.com)

## FOOD SAFETY REGIONAL EVENTS

The one day regional events are opportunities for speakers from global companies to share their experiences of managing food safety in their organizations and for delegates to learn more about GFSI and the added value and benefits of joining the GFSI network. There are numerous opportunities to exchange knowledge and current food safety trends with fellow food safety experts during networking breaks. Events will be held in the USA on 29<sup>th</sup> September and in Japan on 18<sup>th</sup> October 2010.

▷ <http://usa.tcgffoodsafety.com>

▷ <http://japan.tcgffoodsafety.com/>

▷ [foodsafety@theconsumergoodsforum.com](mailto:foodsafety@theconsumergoodsforum.com)

GFSI FOOD SAFETY CONFERENCE			
GLOBAL FOOD SAFETY INITIATIVE FOUNDATION BOARD	GLOBAL FOOD SAFETY INITIATIVE TECHNICAL WORKING GROUP		
<p><b>Chairman:</b> Jürgen MATERN, Metro AG, Germany</p> <p><b>Vice Chairmen:</b> Cindy JIANG, McDonald's, USA Yves REY, Danone, France</p> <p>Hugo BYRNES, Ahold, The Netherlands Marcos J. M. CAMPOS, Bertin, Brazil Kevin CHEN, China Resources Vanguard, PR of China Carol CISZEK, Kraft Foods, USA D.V. DARSHANE, Cola-Cola, USA Bryan FARNSWORTH, Hormel Foods, USA Hervé GOMICHOIN, Carrefour, France Cenk GUROL, Aeon, Japan Cory HEDMAN, Hannaford, USA Payton PRUETT, Kroger, USA Michael C. ROBACH, Cargill, USA Rick ROOP, Tyson Foods, USA Frank YIANNAS, Wal-Mart, USA Johann ZÜBLIN, Migros, Switzerland</p>	<p><b>Chairman:</b> Kevin SWOFFER, Independent Consultant</p> <p>ÆON, Japan AFNOR, France AHOLD, The Netherlands AIB INTERNATIONAL, USA AMERICAN MEAT INSTITUTE, USA AMERICAN NATIONAL STANDARDS INSTITUTE, USA ANAB, USA AQUACULTURE CERTIFICATION COUNCIL, USA ARAMARK, USA AUCHAN, France AZZULE, Mexico BARILLA, Italy BERRY PLASTICS, USA BIOSPARTNERS, UK BRINKER INTERNATIONAL, USA BRITISH RETAIL CONSORTIUM, UK BRITISH STANDARDS INSTITUTE, UK BUREAU VERITAS, Denmark CAMPBELL SOUP, USA CANADIAN HORTICULTURAL COUNCIL, Canada CARGILL, USA CARREFOUR, France COLES, Australia CONAGRA, USA COOP, Switzerland COSTCO, USA DANISH AGRICULTURE FOOD COUNCIL, Denmark</p>	<p>DARDEN RESTAURANTS, USA DAYMON, USA DNV, Italy DQS, Chile DUNKIN' BRANDS, USA DUTCH HACCP, The Netherlands ECOLAB, USA ENAC, Spain ETRACE, Egypt EUROFINS, France EUROGROUP FOR ANIMALS, Belgium EXPONENT INTERNATIONAL, USA FCD, France FEDERALIMENTARE (Representing CIAA), Italy FOOD MARKETING INSTITUTE, USA FOOD LION, USA GLOBALGAP, Germany GROCERY MANUFACTURERS ASSOCIATION, USA HDE, Germany H.E. BUTT, USA HKQAA, Hong Kong China HORMEL, USA IFS, Germany INTERTEK, UK ISO, Switzerland JERONIMO MARTINS, Portugal JOHNSONDIVERSEY, Belgium KRAFT FOODS, Germany LRQA (Representing Dutch HACCP), The Netherlands MAPLE LEAF FOODS, USA METRO BUYING INTERNATIONAL, Germany</p>	<p>MICHIGAN STATE UNIVERSITY, USA MODELO CONTINENTE, Portugal NIAGARA WATER, Canada NSF INTERNATIONAL, USA PICK'N PAY, South Africa POTBELLY SANDWICH WORKS, USA PROCERT, Switzerland QS QUALITÄT &amp; SICHERHEIT, Germany SARA LEE, USA S.B. ALLIANCE (BONGRAIN), France SAI GLOBAL / EFSIS, UK SGS, UK SEALED AIR, France SILLIKER, USA SODEXO, USA SQF, USA STARBUCKS, Belgium SYSCO, USA TATA TEA, UK TESCO, UK COCA-COLA, USA U.S. FOODSERVICE, USA UKAS, UK UNIDO, Austria WAL-MART, USA WEGMAN'S, USA WHOLE FOODS, USA YUMI, USA</p>



# OPERATIONAL EXCELLENCE

The Board of Directors has agreed during its meeting in June 2010 new objectives for the Operational Excellence Pillar and in order to deliver these objectives, it was agreed to integrate the different activities of the pillar utilising the **4 strategic priorities** of the New Ways of Working Together Framework.

This work will be starting and a call for participation for the four new working groups will be issued in the course of the next weeks.

## NEW WAYS OF WORKING TOGETHER WORKING GROUP

Launched in 2007, this initiative addresses innovative ways of collaboration between manufacturers and retailers. It aims to the identification of critical areas to be addressed for improved relationships, the development of best practices on how to enable and drive these changes, and the commitment to be moving together in the "new direction". Key areas include sustainable changes in culture, collaborative business planning and new measures and reward structures.

The NWWT Core Team, comprised of the Chief Customer and Chief Commercial Officers of a diverse set of members, will be responsible for establishing appropriate guiding principles and frameworks that drive alignment, coordination and integration of the Operational Excellence work of the Consumer Goods Forum. The New Ways of Working Together Core team will provide both the visible leadership and ownership of all the work.

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

## NEW WAYS OF WORKING TOGETHER WORKING GROUP

### Co-Chairmen:

**Bob FREGOLLE**, Procter & Gamble

**Zygmunt MIERDORF**, Metro

**Enrico TOJA**, Johnson & Johnson

**John ADEN**, Wal-Mart

**Dirk van den BERGHE**, Delhaize

**Kevin DOUGHERTY**, Kroger

**Claudio COLZANI**, Unilever

**Marty GARDNER**, Wegman's

**Ignacio GONZALEZ**, Carrefour

**Petraea HEYNIKE**, Nestlé

**Philippe Lambotte**, Kraft Foods

**Tim SMUCKER**, Smucker

**Kiki STIEMER**, Ahold

**Jeffrey STRONG**, Johnson & Johnson

**Jerry WILSON**, Coca-Cola

**Andrew YAXLEY**, Tesco

**Anton VAN DER PUTTE**, Beiersdorf

## **FOCUS ON CONSUMER (NEW)**

This Committee will focus on enabling trading partners bi-laterally to better satisfy the needs of the world's consumers and shoppers in their local markets. It will incorporate the existing work of the Marketing Management Programme plus other projects identified by the group to better serve our consumers / shoppers. A call for participation will be shared in the course of the next weeks.

The current Marketing Management Programme addresses key issues relevant to retail marketing and the consumer goods industry. It aims to identify innovative brand and store marketing strategies, practices and processes. It provides an exchange forum for senior sales, marketing, buying and merchandising executives

▷ [www.tcgfmarketingforum](http://www.tcgfmarketingforum)

▷ [marketing@theconsumergoodsforum.com](mailto:marketing@theconsumergoodsforum.com)

## **MARKETING COMMITTEE**

### **Chairman:**

**Steve SMITH**, Delhaize, Belgium

**Jonathan ACKERMAN**, Pick n Pay Retailers, South Africa

**Adam BALON**, Innocent Drinks, UK

**Peter GROVES**, Tesco, UK

**Anthony HUCKER**, Wal-Mart Stores, USA

**Mateja JESENEK**, Mercator, Slovenia

**Sharon JESKE**, The Consumer Goods Forum

**Ingrid JONASSON BLANK**, ICA, Sweden

**Kristen NOSTRAND**, Procter & Gamble, USA

**Nick POWELL**, Energizer, UK

**Patrick ROUVILLOIS**, Carrefour, France

**Jean RUBENS**, Casino, France

**André TORDJMAN**, Auchan & Little Extra, France

**Jean-Jacques VANDENHEEDE**, Nielsen, Belgium

**Patrick WAUTERS**, Chiquita, Belgium

**Eugene WILLEMSSEN**, PepsiCo Europe, Switzerland

**Belinda YOUNGS**, Sobeys, Canada

## **CONNECT BUSINESS INFORMATION**

This Committee will focus on enabling trading partners bi-laterally to connect their businesses through non-competitive information sharing and the technologies to support it. It will incorporate the various information and IT focused activities to include the linkages with GS1, the implementation of best practices, GS1 standards and industry utilities and the development of the Global Scorecard.

A call for participation will be shared in the course of the next weeks.

## **INFORMATION TECHNOLOGY MANAGEMENT PROGRAMME**

The current IT Management Programme addresses issues of concern to information technology directors and executives influencing information technology strategy. This programme generates and delivers innovative solutions, better education and new business opportunities, with an accent on the consumer.

▷ [www.tcgfit.com](http://www.tcgfit.com)

▷ [it@theconsumergoodsforum.com](mailto:it@theconsumergoodsforum.com)

## **INFORMATION TECHNOLOGY COMMITTEE**

### **Chairman:**

**August HARDER**, COOP, Switzerland

**Nuno ABRANTES**, Jeronimo Martins, Portugal

**Paul BUTLER**, Procter & Gamble, Germany

**Benoît FREMAUX**, Monoprix, France

**Andreas KRANABITL**, Spar Österreich, Austria

**Sharon JESKE**, The Consumer Goods Forum

**Clinton KEAY**, Sobeys, Canada

**Espen KJONSBORG**, Norges Gruppen, Norway

**Scott HARRISON**, Delhaize, USA

**Andreas MÜNCH**, Migros, Switzerland

**Clyde PEREIRA**, Coca-Cola Hellenic, Austria

**Jens SIEBENHAAR**, Rewe, Germany

**Francesco TINTO**, Kraft Foods, USA

**Wim VAN HERWIJNEN**, Real Hypermarket, Germany

## INFORMATION SHARING PROJECT

This project started with a call-for-action, stating that “the industry should more readily and freely share information, embracing the concept that the best way to manage increasing complexity is through transparency”. Collaboration between all parties in the value chain to better serve the consumer and improve operating efficiency is only possible with accurate and timely data. This project looks into identifying future information or data requirements with a special focus on consumer insights. It also aims to identify and resolve current barriers to information sharing and bridge existing information gaps.

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

## INFORMATION SHARING WORKING GROUP

### Chairman:

Dieter **EBBERS**, Henkel

**Kraig ADAMS**, Coca-Cola Enterprises

**Laure BRUNET**, Nestlé

**Chris CAVE-JONES**, IBM

**Darren GIBSON**, Tesco

**Bill GILMOUR**, IBM

**Karsten MUTHREICH**, Nestlé

**Joe METCALFE**, Unilever

**Willem NIESERT**, Sara Lee International

**Katrin RECKE**, AIM / ECR Europe

**Sabine RITTER**, The Consumer Goods Forum

**Antonio SALTO**, Kraft Foods

**Akikazu SATO**, Kao

**Diane TAILLARD**, GS1

**Piet VAN DER PLAS**, Philips Lighting

## GLOBAL SCORECARD PROJECT

The Global Scorecard is a capability assessment tool supported by globally agreed Key Performance Indicators (KPIs). It allows companies to measure their current best practice (ECR) and standards implementation capability, compare themselves to best practice and to others in the industry in order to set improvement targets with associated actions.

▷ [www.globalscorecard.net](http://www.globalscorecard.net)

▷ [r.hagedorn@theconsumergoodsforum.com](mailto:r.hagedorn@theconsumergoodsforum.com)

## GLOBAL SCORECARD WORKING GROUP

### Co-Chairmen:

**Rita MARZIAN**, Metro

**Jim FLANNERY**, Procter & Gamble

### AIM / ECR EUROPE

Cal State San Marcos

CARREFOUR

CGC Japan

COCA-COLA

COLGATE-PALMOLIVE

CONTINENTAL CAR TIRES / EUROPE

DANONE

ECR Brazil

ECR France

ECR Switzerland

FMI (FOOD MARKETING INSTITUTE)

GS1

GS1 Austria

GS1 Canada

GS1 Columbia (CECRAL)

GS1 France

GS1 Germany

GS1 Japan

GS1 Mexico (AMECE)

GS1 Netherland

GS1 Spain

GS1 US

### IBM

IBM BUSINESS SOLUTIONS/ECR ASIA/THAILAND

IBM US

JM SMUCKER

JOHNSON & JOHNSON

KAO

KELLOGG'S EUROPE

KIMBERLY-CLARK

KRAFT FOODS

METRO

MIZKAN

NESTLE

ORACLE

PEPSICO

PROCTER & GAMBLE

S.T. Corp.

SA2 WORLDSYNC

SARA LEE

SARA LEE INTERNATIONAL

UNILEVER

UNIVERSITY OF ST. GALLEN

WEGMAN'S

WHU KOBLENZ

## SHARE OUR SUPPLY CHAIN

This Committee will focus on enabling trading partners bi-laterally to increase efficiency in Supply Chain Management, eliminate waste and disruption and improve service to consumers and shoppers. It will incorporate the existing Supply Chain Committee, The Future Supply Chain project, the Global Upstream Supply Initiative (GUSI) and the Direct Store Delivery project.

A call for participation will be shared in the course of the next weeks.

## SUPPLY CHAIN MANAGEMENT PROGRAMME

The Supply Chain programme addresses issues of concern to supply chain executives influencing supply chain strategy, providing a platform to improve efficiency in Supply Chain Management, anticipate changes and help determine best practice standards. It provides a meaningful insight into the consumer goods and retail business as well as access to essential benchmarking between peers.

▷ [www.tcgfsupplychain.com](http://www.tcgfsupplychain.com)

▷ [supplychain@theconsumergoodsforum.com](mailto:supplychain@theconsumergoodsforum.com)

## SUPPLY CHAIN COMMITTEE

### Chairman:

**Tony VENDRIG**, Ahold Europe, The Netherlands

**Petra ALBUSCHUS**, ICA, Sweden

**Mark AYLWIN**, Booker, UK

**Kevin DOUGHERTY**, Kroger, USA

**Daniele FREGNAN**, Gruppo PAM, Italy

**Valentin ELISTRATOV**, DHL, Germany

**Jacky GERVIS**, FM Logistic, France

**Martin GLEISS**, Spar Österreich, Austria

**Takao IWAMOTO**, ÆON, Japan

**Sharon JESKE**, The Consumer Goods Forum

**Luc KOENOT**, Delhaize, Belgium

**Herbert KUENG**, Kraft Foods, Austria

**Kerry McNAIR**, Coca-Cola, USA

**René MEYER**, Migros, Switzerland

**Nam PATEL**, Procter & Gamble, Switzerland

**John PHILLIPS**, PepsiCo, USA

## FUTURE SUPPLY CHAIN PROJECT

Addressing new requirements of the physical flow of goods, driven by forces like volatile energy costs and a growing population density, this project is aimed to help manufacturers and retailers defining their future Supply Chain and its requirements based on best practices and scenarios that reflect identified future trends.

▷ [www.futuresupplychain.com](http://www.futuresupplychain.com)

▷ [r.hagedorn@theconsumergoodsforum.com](mailto:r.hagedorn@theconsumergoodsforum.com)

## FUTURE SUPPLY CHAIN PLATFORM

### Co-Chairmen:

**Roland DACHS**, Crown Europe

**Agustin RIVEIRO**, Carrefour

**Christine BAIER**, Metro

**Anthony BORG**, Nestlé

**Bob BOUCHER**, Colgate Palmolive

**Roland DACHS**, Crown Europe

**Mark D'AGOSTINO**, GS1

**Luca D'AMBROSIO**, Reckitt Benckiser

**Massimo FREDIANI**, Nestlé

**Kees JACOBS**, Capgemini

**Ruediger HAGEDORN**, The Consumer Goods Forum

**Patrice MINZOLINI**, Cadbury Schweppes

**Lara MOUTIN**, Unilever

**Oliver NEUBERT**, Freudenberg Haushaltsgruppe (Vileda)

**Simon PEARSON**, ASDA

**Jochen RACKEBRANDT**, Kraft Foods Europe

**Sabine RITTER**, The Consumer Goods Forum

**Agustin RIVEIRO**, Carrefour

**Andreas RUTHENSCHROER**, Metro

**Katrin RECKE**, AIM / ECR Europe

**Lars SIEBEL**, Henkel

**Stephan SIELAFF**, Symrise

**Marnix TAX**, Sara Lee International

**Frans VAN DEN BOONENE**, Mars

**Ard Jan VETHMAN**, Capgemini

**Jos VISEE**, Philips

## GLOBAL UPSTREAM SUPPLY INITIATIVE (GUSI)

The GUSI Working Group drives the three following activities:

- Support the evolution of the Upstream Integration Model (UIM) that describes the business processes and functionality needed for efficient upstream integration for raw materials, ingredients and packaging
- Provide input to the development of the GS1 Standards and Implementation work
- Build awareness and momentum of usage of solutions and standards.

▷ <http://gusi.mycgforum.com>

▷ [r.hagedorn@theconsumergoodsforum.com](mailto:r.hagedorn@theconsumergoodsforum.com)

## GLOBAL UPSTREAM SUPPLY INITIATIVE (GUSI)

<b>Co-Chairmen:</b> Garry HAWORTH, Nestlé Roland DACHS, Crown Europe	<b>DANONE</b> DOW CHEMICAL DOWCORNING DS SMITH PACKAGING ECR Asia/Thailand EFFEM ELEMICA FIRMENICH FOUNDATION FOR STRATEGIC SOURCING GENERAL MILLS GEORGIA-PACIFIC GIVAUDAN GRAHAM PACKAGING GS1 GS1 Australia - Canada - Columbia (CECRAL) - France-Ireland - Netherland - Peru - Portugal - Switzerland - UK- US GXS, US H.J. HEINZ H.J. HEINZ Canada HENKEL HERSHEY HP IBM INTELLIGENT INTERNATIONAL FLAVOURS & FRAGRANCES (IFF)	<b>INTERNATIONAL FLAVOURS &amp; FRAGRANCES (IFF-US)</b> JIM SMUCKER KELLOGG'S KENRA KIK CUSTOM PRODUCTS KIMBERLY-CLARK Europe KLEEN TEST PRODUCTS KRAFT Canada KRAFT FOODS LEK INC. LOGISTIC PACKAGING RETURN L'OREAL LPR MARS Deutschland MARS PETCARE France MAYR-MELNHOF KARTON MCDONALD'S MERIDIAN INDUSTRIES NESTLÉ NESTLE PURINA NOVOZYMES NSPYRE/TIE OB10 ORACLE	<b>PEPSICO</b> PIPECHAIN PREMIER FOODS PROCTER & GAMBLE QUEST RPC BEAUT SAINT GOBAIN SAP SARA LEE SC JOHNSON SCA PACKAGING SEEBURGER SIDEL SMURFIT KAPPA STERLING COMMERCE SYMRISE TEICH TETRA PAK THETFORD TIE UNILEVER VAN GENECHTEN PACKAGING VICS (VOLUNTARY INTERINDUSTRY COMMERCE SOLUTIONS) WRIGLEY'S
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## DIRECT STORE DELIVERY (DSD) PROJECT

Direct Store Delivery (DSD) is a method of delivering products from a distributor directly to the retail store, bypassing a retailer's warehouse. The scope of this working group is:

- To develop a DSD business model and the necessary process extensions
- To partner with GS1 to develop the required standards
- To drive the broad implementation of DSD.

▷ [s.ritter@theconsumergoodsforum.com](mailto:s.ritter@theconsumergoodsforum.com)

### DIRECT STORE DELIVERY (DSD) WORKING GROUP

<b>Co-Chairmen:</b> Ann DOZIER, Coca-Cola Steve BENSON, Target	EDS EPC GLOBAL US FMI (FOOD MARKETING INSTITUTE) FOOD LION FOREMOST FARMS USA FRITO LAY GEORGIA-PACIFIC CORPORATION GLAZERS DISTRIBUTORS GLOBAL EXCHANGE SERVICES GMA GS1 GWF HALLMARK CARDS HANDLEMAN HEINEKEN IBM INFOSYS INOVIS INTERMEC TECHNOLOGIES INTERVOLVE IPDA	KMART KODIAK GROUP KRAFT FOODS - NABISCO LKW-WALTER INTERNATIONAL TRANSP. ORG. MCLANE INFORMATION SYSTEMS MILLER BREWING NASH FINCH NATIONAL BEER WHOLESALE ASSOCIATION NESTLÉ OY SINEBRYCHOFF (FINLAND) PARMALAT PCATS PEPSICO PIGGLY WIGGLY PRESCIENT APPLIED INTELLIGENCE PROCTER & GAMBLE PUBLIX SUPER MARKETS SA2 WORLDSYNC SAFEWAY SALLC SAP	SARA LEE SOFTECHNICS SONY SOUTHERN WINE & SPIRITS OF AMERICA SSCS STERLING COMMERCE SUPERVALU SYMBOL TECHNOLOGY TARGET TDLINX TR3 SOLUTIONS UDEX ULTRALIFE BATTERIES UNILEVER VALIO VELOSEL WALGREENS WAL-MART STORES WIPRO TECHNOLOGIES
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## KNOWLEDGE SHARING & PEOPLE DEVELOPMENT

### THE GLOBAL SUMMIT PROGRAMME

The Global Summit is the event for the leaders of the consumer goods business, exclusively reserved to members of The Forum. Speakers include thought-leaders who, together, provide a 360° vision for the consumer goods industry. They are personalities from the business, political, economic and social environments that all have impact on the ultimate consumer and the general context in which the industry operates. The Summit provides penetrating insights and knowledge on the key challenges facing the sector. It is the place where the global agenda for the consumer goods industry agenda is set.

▷ [www.tcgsummit.com](http://www.tcgsummit.com)

▷ [summit@theconsumergoodsforum.com](mailto:summit@theconsumergoodsforum.com)

### THE GLOBAL SUMMIT COMMITTEE

**Chairman:**

**Klaus DOHLE**, Dohle Handelsgruppe, Germany

**Gareth ACKERMAN**, Pick n Pay Stores Ltd, South Africa

**Mark BATENIC**, IGA, USA

**ED CHAN**, Wal-Mart, PR of China

**Peter CHILD**, McKinsey & Co Inc., UK

**Claudio COLZANI**, Unilever, USA

**Antonio COTO GUTIERREZ**, Dia, Latin America

**Werner GEISSLER**, Procter & Gamble, USA

**Christian HAUB**, The Great Atlantic & Pacific Tea Co., USA

**Ingrid JONASSON BLANK**, ICA, Sweden

**Rhoda LANE-O'KELLY**, The Consumer Goods Forum

**Jean-Jacques LEBEL**, L'Oréal, France

**Alfred OETKER**, Dr. Oetker Nederlands, The Netherlands

**Mark PRICE**, Waitrose, UK

**Dominique REINICHE**, Coca-Cola, Europe

**Dirk VAN DEN BERGHE**, Delhaize, Belgium

### FUTURE LEADERS PROGRAMME

The Future Leaders Programme (FLP) is designed for young managers drawn from The Consumer Goods Forum member companies, who represent the future leaders of the consumer goods business. This programme includes strategic, operational and leadership modules for an interactive learning experience in an international setting.

▷ [www.tcgfflp.com](http://www.tcgfflp.com)

▷ [flp@theconsumergoodsforum.com](mailto:flp@theconsumergoodsforum.com)

### FUTURE LEADERS COMMITTEE

**Chairman:**

**Richard FLINT**

Marks & Spencer, Greece & Associated Territories

**Hege ABRAHAMSEN**, ICA, Norway

**Georg BRUCH**, Globus, Russia

**Jerry FLEEMAN**, Food Lion, USA

**Joannes GUTBERLET**, Tegut, Germany

**Paul HAVINGA**, Albert Heijn, The Netherlands

**Patrick KGENGWENYANE**, Pick n Pay, South Africa

**Rhoda LANE-O'KELLY**, The Consumer Goods Forum

**Simon LAU**, The Continuity Company, Hong-Kong China

**Alfonso SAIZ ARANDA**, Coca-Cola, France

**Thomas STORCK**, Galeria Kaufhof, Germany

**Guy TIEBACKX**, Develuy Senf & Feinkost, Germany

**Giuseppe ZULIANI**, Conad, Italy

### **JAPAN DAY**

Japan Day is the gathering for The Consumer Goods member executives in Japan. It is an annual, complimentary, half-day event which takes place in Tokyo in April. The first Japan Day in this format was held in 2007.

▷ [tokyo@theconsumergoodsforum.com](mailto:tokyo@theconsumergoodsforum.com)

▷ [m.vanderliet@theconsumergoodsforum.com](mailto:m.vanderliet@theconsumergoodsforum.com)

### **ROUNDTABLE OF THE AMERICAS**

Roundtable of the Americas (ROTA) is a top-executive level share group for regional grocery retailers from the US, Canada and Latin America. Group members do not compete with each other, enabling discussions to be open and candid. This group meets twice a year and each meeting lasts 2-3 days. Topics are chosen in advance by the retailers. Participation is by invitation only.

▷ [washington@theconsumergoodsforum.com](mailto:washington@theconsumergoodsforum.com)

### **FORO LATINO**

Foro Latino is a top-executive level share group for regional grocery retailers from Latin America. Group members do not compete with each other, enabling discussions to be open and candid. This group meets twice a year and each meeting lasts 2-3 days. Topics are chosen in advance by the retailers and focus on the unique challenges facing Latin retailers. Meetings are conducted entirely in Spanish and participation is by invitation only.

▷ [washington@theconsumergoodsforum.com](mailto:washington@theconsumergoodsforum.com)

# MEMBERSHIP SERVICES

## 1. PUBLICATIONS

**Consumer Business News (CBN)** is the monthly newsletter of The Consumer Goods Forum. It provides fast, essential reading on the Fast Moving Consumer Goods (FMCG) and retail business worldwide. It offers a summary of major developments from company news to latest research. It is published in an electronic format that is exclusively reserved to and free of charge for The Forum members.

In addition, The Forum publishes two annual surveys that provide in-depth analysis. The **Top of Mind survey** published in January presents the key issues for the year ahead, while the **Internationalisation of Food Retailing survey** in October analyses international expansion by food retailers.

## 2. THE INFOCENTRE

The **Forum InfoCentre** generates and channels value-added information on the world's food business, companies and markets. Forum members can access this information through the InfoCentre enquiry service.

## 3. STORE VISITS

The Forum allows its members to access pertinent information on new stores, concepts or innovative formats in retailing around the world. Subject to an administrative fee, the Forum can also assist in the organisation of tailor-made store tours in specific areas of the world.

## 4. TRADE FAIR OFFER

As a long-standing partner of the world's two main food trade fairs, The Forum facilitates access to SIAL and ANUGA for its retailer members by providing a special Club package which contributes to a successful visit.

## INTERESTED IN BECOMING A MEMBER?

To join The Consumer Goods Forum, you need to make a formal application for approval by the Board of Directors of The Forum. Membership is on a company basis. Each member company is represented by a main contact at the level of Chairman, President or Chief Executive Officer.

Annual membership dues are based on each company's sales volume.

### For all enquiries, please contact:

**Marc VAN DER LIET**

Director, Marketing & Membership Services

Tel: (+33) 1 44 69 99 30

Fax: (+33) 1 44 69 99 39

Email: [membership@theconsumergoodsforum.com](mailto:membership@theconsumergoodsforum.com)

# MEMBER COMPANIES (as of 21<sup>st</sup> July)

A&P  
A.S. WATSON  
A.T. KEARNEY  
ADVANCING FOOD SAFETY  
AECOC - GS1 Spain  
ÆON  
AFC - AMAZING FOOD CONCEPTS  
AFCO  
AGRARMARKT AUSTRIA MARKETING  
AGRO-DEVELOPPEMENT  
AHOLD  
AHT COOLING SYSTEMS  
AIM - EUROPEAN BRANDS ASSOCIATION  
AJINOMOTO  
AKITA  
ALDATA SOLUTION  
ALEX LEE  
ALFA BETA VASSILOPOULOS  
ALKOSTO  
ALLIANCE BOOTS  
ALMACENES EXITO  
ALPHAMEGA HYPERMARKET  
ALTAVIA  
AMERICAN ITALIAN PASTA COMPANY  
AMKA  
ANALYSE SOLUTIONS  
ANCC COOP  
ANCD - CONAD  
ANDROS  
ANHEUSER-BUSCH INBEV  
APED - Associação Portuguesa de Empresas de Distribuição  
APRINDO (Indonesian Retail Merchants Association)  
ARATA CORP.  
ARTELI  
ASAHI BREWERIES  
ASAHIKAWA DENKIKIDO  
AUCHAN  
AUSTRALIAN FOOD & GROCERY COUNCIL  
AUSTRALIAN RETAILERS ASSOCIATION  
AUTO MERCADO  
BACARDI MARTINI  
BAHLEN  
BARILLA  
BAVARIA  
BEIERSDORF  
BEIJING HUALIAN  
BENNET  
BERENBERG  
BETTER LIFE COMMERCIAL CHAIN SHARE CO. (BuBuGao)  
BIC  
BIMBO  
BLUE SQUARE  
BONGRAIN  
BOOKER  
BOSTON CONSULTING GROUP  
BRAND LOYALTY  
BRITISH AMERICAN TOBACCO  
BUREAU VERITAS  
BVL (Bundesverband des Deutschen Lebensmittelhandels)  
CAFÉS MALONGO  
CAMPBELL SOUP  
CAPGEMINI  
CAPTIVE SERVICES  
CARGILL  
CARGILLS (CEYLON)  
CARREFOUR  
CASA LEY  
CASINO  
CATALINA MARKETING  
CCFA - China Chainstore & Franchise Association  
CCGD (Canadian Council of Grocery Distributors)  
CEMOI  
CBL (Centraal Bureau Levensmiddelenhandel)  
CENTRAL FOOD RETAIL  
CENTRO CUESTA NACIONAL  
CEVA  
CFIG (Canadian Federation of Independent Grocers)  
CIEH (Chartered Institute Of Environmental Health) (CIEH)  
CHEP  
CHILEAN EXPORTERS ASSOCIATION  
CHINA RESOURCES  
CHIQUITA  
CIC HOLDINGS  
CISCO  
CITTERIO  
CLEAR CELL  
CLOROX  
COCA-COLA  
COINSTAR  
COLD STORAGE  
COLGATE PALMOLIVE  
COLSANA  
CONAD - CONSORZIO NAZIONALE DETTAGLIANTI  
CONSUMER GOODS COUNCIL OF SOUTH AFRICA  
CONSUMERS CO-OPERATIVE TOKYO  
CONTAINER CENTRALEN  
CONTINUITY COMPANY  
COOP  
CROSSMARK  
DAGROFA  
DAIRY FARM  
DANONE  
DAWN FOOD  
DAYMON WORLDWIDE  
DEL MONTE FOODS  
DELHAIZE  
DELOITTE  
DEVELEY SENF & FEINKOST  
DHL EXEL SUPPLY CHAIN  
DISTRIBUCION Y SERVICIO D&S  
DIVERSEY  
DOHLE  
DOLE JAPAN  
DOMAINE GAYDA / INDIGO WINE GROUP  
DOROTHY LANE MARKET  
DR. KURT WOLFF  
DR. OETKER  
DRIVELINE HOLDINGS  
EBARA FOODS  
ECKES-GRANINI  
ECMA - PRO CARTON  
ECOLAB  
ECRM  
EL CORTE INGLES  
ELAH-DUFOUR  
EMD  
EMNOS  
ENABLON  
ERNST & YOUNG  
EUROCASH  
EUROCOMMERCE  
EZAKI GLICO  
FARMACIA GUADALAJARA  
FCD (Fédération des Entreprises du Commerce et de la Distribution)  
FCPC (Food and Consumer Products of Canada)  
FEDERDISTRIBUZIONE  
FEDIS (Fédération Belge de la Distribution)  
FEFCO (European Federation of Corrugated Board Manufacturers)  
FERRERO  
FEYEL-ARTZNER  
FM LOGISTIC

FMI (Food Marketing Institute)  
 FOOD WORLD GROUP  
 FOODLAND SUPERMARKET  
 FOODWORKS AUSTRALIAN UNITED RETAILERS  
 FRANCAP  
 FREIBERGER  
 FUJI BAKING  
 FUTURE VALUE RETAIL  
 GAVRILOVIC  
 GENDI - GS1 France  
 GENERAL MILLS  
 GENERIX  
 GENFA/GS1  
 GEORGIA-PACIFIC  
 GLAXOSMITHKLINE  
 GLOBUS  
 GMA (Grocery Manufacturers Association)  
 GOODHEART RESOURCE  
 GPS DATASERVICE  
 GS1 Canada  
 GS1 France  
 GS1 NL  
 GS1 SE  
 GS1 UK  
 GS1 US  
 GUYENNE ET GASCOGNE  
 HDE (Handelsverband Deutschland)  
 H-E-B  
 HEINEKEN  
 HEINEN'S FINE FOODS  
 HENKEL  
 HENNY PENNY  
 HERSHEY  
 HEWLETT PACKARD  
 HIGHCO  
 HIKARI MISO  
 HIPERMAXI  
 HONG KONG QUALITY ASSURANCE AGENCY  
 HORMEL FOODS  
 HOUSE FOODS  
 HR GROUP  
 HYPERCITY RETAIL  
 I.L.E.C. (Institut de Liaisons et d'Etudes des Industries de  
 Consommation)  
 IBM  
 ICA  
 IFA ESPAÑOLA  
 IFCO SYSTEMS  
 IFFCO  
 IGA  
 INDICOD-ECR  
 INFOSYS  
 INGLES MARKETS  
 INNOCENT DRINKS  
 INNOVATION TRUST  
 INTERNATIONAL EGG COMMISSION  
 INTERNATIONAL HALAL INTEGRITY ALLIANCE  
 INTERSEROH  
 IOVATE HEALTH SCIENCES  
 IPP LOGIPAL  
 IQNet  
 IRI  
 ITM LOGISTIQUE INTERNATIONALE  
 ITO EN  
 ITOCHU-SHOKUHIN  
 ITOHAM  
 ITO-YOKADO  
 IZUMIYA  
 JAPAN CHAIN STORES ASSOCIATION  
 JAPANESE CONSUMERS' CO-OPERATIVE UNION (JCCU)  
 JAYKAY (JOHN KEELLS)  
 JMR  
 JOHNSON & JOHNSON  
 KAGOME  
 KANTAR RETAIL  
 KANTOUYA MATANO SHOKUHIN  
 KAO  
 KASTNER  
 KATO SANGYO  
 KELLOGG  
 KESKO  
 KEW PIE  
 KIKKOMAN  
 KIMBERLY-CLARK  
 KIRIN  
 KOKUBU  
 KOM INTERNATIONAL  
 KONZUM  
 KPMG  
 KRAFT FOODS  
 KROGER  
 KONZUM  
 KUEHNE + NAGEL  
 LA ANONIMA  
 LA COLONIA  
 LAMBERTZ  
 LANDGARD  
 LEKKERLAND  
 LESIEUR  
 LINDT & SPRÜNGLI  
 LOGyCA  
 LONGO BROTHERS FRUIT MARKETS  
 L'ORÉAL  
 LOTUS BAKERIES  
 LOUIS DELHAIZE  
 LOYALTY MANAGEMENT GROUP  
 LUND FOOD  
 MANOR  
 MARKANT  
 MARKS & SPENCER  
 MARS  
 MARUDAI FOODS  
 MASSMART  
 MATAHARI  
 MAYEKAWA EUROPE  
 McCAIN FOODS  
 McCORMICK  
 MCKINSEY  
 MEDIAPERFORMANCES  
 MEGA MART  
 MEIJER  
 MEIJI DAIRIES  
 MEIJI SEIKA KAISHA  
 MERCADONA  
 MERCATOR  
 MERCO  
 MERISON RETAIL  
 MESTDAGH  
 METCASH  
 METRO Canada  
 METRO GROUP  
 METRO MARKETS  
 MICROSOFT  
 MIGROS TICARET  
 MIGROS-GENOSSENSCHAFTS-BUND  
 MITSUBISHI  
 MIZKAN  
 MONOPRIX  
 MONSANTO  
 MOOD MEDIA  
 MORINAGA  
 MORINAGA MILK INDUSTRY  
 MUSGRAVE

NACS - The Association for Conv. & Petroleum Retailing  
NATIONAL REGISTRY OF FOOD SAFETY PROFESSIONALS  
NCH MARKETING  
NCR  
NESTLE  
NETTORAMA  
NICHIREI FOODS  
NIELSEN  
NIHON SHURUI HANBAI  
NIKKOHREN  
NIPPON ACCESS  
NIPPON MEAT PACKERS  
NIPPON SUISAN KAISHA  
NISSEI  
NISSHIN OILLIO  
NISSIN FOODS  
NORGESGRUPPEN  
NORWEGIAN ASSOCIATION OF WHOLESALE GROCERS  
NTUC FAIRPRICE  
NUALIGHT  
OHAYO DAIRY PRODUCTS  
ORACLE  
OVERWAITEA  
OVOTHERM  
P.K. HALSTEAD  
PALTAC CORPORATION  
PAM  
PAO DE ACUCAR  
PARK 'N SHOP  
PAYBACK  
PEERLESS MANUFACTURING  
PEARL RIVER  
PEARLESS MANUFACTURING  
PEIJENBURG  
PEPSICO  
PERIFEM  
PFID - MICHIGAN STATE UNIVERSITY  
PICK n PAY HOLDINGS  
PLANALYTICS  
POM WONDERFUL  
PRG-SCHULTZ  
PRICEWATERHOUSECOOPERS  
PROCTER & GAMBLE  
PT. SUMBER ALFARIA TRIJAYA  
QUOFORE  
RALLYE  
RECKITT BENCKISER  
REINERT  
RELIANCE  
RENOVA  
REWE  
RHEINGOLD INSTITUTE  
ROBINSONS SUPERMARKET  
ROLAND BERGER  
RUPP  
RUSTAN SUPERCENTERS  
RYOSHOKU  
S & B FOODS  
S.C. JOHNSON & SON  
SAFEROCK  
SAINT-MICHEL BISCUITS  
SARA LEE  
SCA  
SCHIEVER  
SEALED AIR  
SEICOMART  
SEMPER IDEM. UNDERBERG  
SENOBLE  
SHANGHAI CITY SUPERMARKET  
SHANGHAI LOTUS SUPERMARKET  
SHIKISHIMA BAKING  
SHINMEI

SHIYAO INVESTMENT  
SHOPRITE CHECKERS GROUP  
SIG COMBIBLOC  
SILLIKER  
SINGAPORE RETAILERS ASSOCIATION  
SINODIS SHANGHAI  
SM SUPERMARKET  
SMITHS DETECTION  
SMUCKER  
SNOW BRAND  
SOBEYS  
SOGEC MARKETING  
SOK  
SOLLA  
SONAE - MODELO CONTINENTE  
SOURCE INTERLINK  
SPAR INTERNATIONAL  
SPAR ÖSTERREICH  
SPARTAN STORES  
STEF-TFE  
STRAUSS COFFEE  
SUNTORY  
SUPER 8 RETAIL SYSTEMS  
SUPER SEIS/STOCK  
SUPERMAXI - Supermercados La Favorita  
SUPERMERCADOS DISCO DEL URUGUAY  
SUPERMERCADOS PERUANOS  
SUPERUNIE  
SUPERVALU  
SWIRE BEVERAGES  
SYNGENTA  
SYSTEME U  
TABLEMARK  
TANG NGEESON SUPERSTORE  
TCHIBO  
TEAM  
tegut... GUTBERLET  
TERRA TECHNOLOGY  
TESCO  
TETRA PAK  
THAI RETAILERS ASSOCIATION  
TOA  
TOKYU STORE CHAIN  
TOYO REIZO  
TOYO SUISAN KAISHA  
TRACE ONE  
TROPICAL HUT FOOD MARKET  
UCB (UNITED CONVENIENCE BUYERS)  
UKROP'S  
UNICHARM  
UNILEVER  
UNIMARC  
UNIVEG  
UNY  
VARTA CONSUMER BATTERIES  
VEROPOULOS BROS  
VINCULUM JAPAN  
WAITROSE / JOHN LEWIS  
WAKEFERN  
WALKERS SHORTBREAD  
WAL-MART  
WALTER MART  
WEGMAN'S  
WIESENHOF  
WINCOR NIXDORF  
WINEMAKERS' FEDERATION OF AUSTRALIA  
WINERY EXCHANGE  
WITRON  
WOOLWORTHS Australia  
WOOLWORTHS South Africa  
YAMABOSHIYA  
YAMAZAKI BAKING  
ZENTIS

# 2010 CALENDAR OF EVENTS

<b>29<sup>th</sup> September 2010</b> <b>Rosemont, Illinois</b> Catherine FRANCOIS Tel: (+33) 1 44 69 99 21 gfsinfo@theconsumergoodsforum.com	<b>Global Food Safety Initiative – Focus Day</b> ▶ A local event for Food Safety experts and stakeholders. <a href="http://usa.tcgffoodsafety.com">http://usa.tcgffoodsafety.com</a>
<b>10<sup>th</sup> – 12<sup>th</sup> October 2010</b> <b>Berlin</b> Rhoda LANE-O'KELLY Tel: (+33) 1 44 69 84 88 flp@theconsumergoodsforum.com	<b>The Future Leaders Congress</b> <b><i>Transformation – Reinventing your Business, Yourself and our World</i></b> ▶ An event for future leaders to analyse the competitive dynamics in the sector and to enable them to further develop their potential and enhance their contribution to the business. <a href="http://www.tcgfflp.com">www.tcgfflp.com</a> from China <a href="http://www.tcgfflp.cn">www.tcgfflp.cn</a>
<b>12<sup>th</sup> – 14<sup>th</sup> October 2010</b> <b>Berlin</b> Sharon JESKE Tel: (+33) 1 44 69 99 36 supplychain@theconsumergoodsforum.com	<b>The Supply Chain Conference</b> <b><i>Back to Basics - Deliver Today, Deliver Tomorrow</i></b> ▶ An event for Supply Chain and Logistics executives in the consumer goods business. <a href="http://www.tcgfsupplychain.com">www.tcgfsupplychain.com</a>
<b>18<sup>th</sup> October 2010</b> <b>Tokyo</b> Catherine FRANCOIS Tel: (+33) 1 44 69 99 21 gfsinfo@theconsumergoodsforum.com	<b>Consumer Goods Forum &amp; GFSI Food Safety Japan Meeting</b> ▶ A local event for Food Safety experts and stakeholders. <a href="http://japan.tcgffoodsafety.com">http://japan.tcgffoodsafety.com</a>
<b>2<sup>nd</sup> – 4<sup>th</sup> November 2010</b> <b>Lisbon</b> Sharon JESKE Tel: (+33) 1 44 69 99 36 marketing@theconsumergoodsforum.com	<b>The Marketing Forum</b> <b><i>Winning tomorrow's consumer – what manufacturers and retailers need to know</i></b> ▶ An event for executives in Marketing, Sales & Business Development. <a href="http://www.tcgfmarketingforum.com">www.tcgfmarketingforum.com</a>

# 2011

<b>16<sup>th</sup> – 18<sup>th</sup> February 2011</b> <b>London</b> Catherine FRANCOIS Tel: (+33) 1 44 69 99 21 foodsafety@theconsumergoodsforum.com	<b>The Global Food Safety Conference</b> <b><i>Creating a Global Food Safety Culture</i></b> ▶ An event for Food Safety experts and stakeholders in the food industry. <a href="http://www.tcgffoodsafety.com">www.tcgffoodsafety.com</a>
<b>4<sup>th</sup> – 8<sup>th</sup> April 2011</b> <b>San Francisco &amp; Seattle</b> Sharon JESKE Tel: (+33) 1 44 69 99 36 it@theconsumergoodsforum.com	<b>IT Study Tour</b> ▶ The IT Study Tour enabled the participants to have an inside look into what is being developed in USA and to meet and network with the IT Executives behind this progress.
<b>15<sup>th</sup> - 17<sup>th</sup> June 2011</b> <b>Tokyo</b> Rhoda LANE-O'KELLY Tel: (+33) 1 44 69 84 88 summit@theconsumergoodsforum.com	<b>The Global Summit 2011</b> ▶ An event for top-level executives in the consumer goods business that provides insights into the key challenges facing our sector and an unparalleled opportunity for networking among CEOs. <a href="http://www.tcgfsummit.com">www.tcgfsummit.com</a> from China <a href="http://www.tcgfsummit.cn">www.tcgfsummit.cn</a>
<b>October 2011</b> <b>Cape Town</b> Rhoda LANE-O'KELLY Tel: (+33) 1 44 69 84 88 flp@theconsumergoodsforum.com	<b>The Future Leaders Congress 2011</b> ▶ An event for future leaders to analyse the competitive dynamics in the sector and to enable them to further develop their potential and enhance their contribution to the business. <a href="http://www.tcgfflp.com">www.tcgfflp.com</a> from China <a href="http://www.tcgfflp.cn">www.tcgfflp.cn</a>
<b>tbc</b> Sharon JESKE Tel: (+33) 1 44 69 99 36 it@theconsumergoodsforum.com	<b>The IT Conference</b> ▶ An event for IT executives in retail seeking ways to improve customer satisfaction and business through IT. <a href="http://www.tcgfit.com">www.tcgfit.com</a>
<b>November 2011</b> <b>Monte Carlo</b> Sharon JESKE Tel: (+33) 1 44 69 99 36 marketing@theconsumergoodsforum.com	<b>The Marketing Forum 2011</b> ▶ An event for executives in Marketing, Sales & Business Development. <a href="http://www.tcgfmarketingforum.com">www.tcgfmarketingforum.com</a>

# 2012

June 2012

Istanbul

Rhoda LANE-O'KELLY

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summit@theconsumergoodsforum.com

The Global Summit 2012

► An event for top-level executives in the consumer goods business that provides insights into the key challenges facing our sector and an unparalleled opportunity for networking among CEOs. [www.tcgsummit.com](http://www.tcgsummit.com) from China [www.tcgsummit.cn](http://www.tcgsummit.cn)

## 2010 CALENDAR OF MEETINGS

<b>September</b> tbd Ruediger HAGEDORN Tel: (+34) 620 88 10 11 <a href="mailto:r.hagedorn@theconsumergoodsforum.com">r.hagedorn@theconsumergoodsforum.com</a>	<b>Global Upstream Supply Initiative (GUSI) - EU Implementation Team</b>  ► An international group of experts working on an industry integration solution built on common processes and standards that will enable scaled benefits for trading partners.
<b>1<sup>st</sup> – 2<sup>nd</sup> September 2010</b> <b>New York</b> Claudine MUSITELLI Tel: (+33) 1 44 69 84 95 <a href="mailto:gscp@theconsumergoodsforum.com">gscp@theconsumergoodsforum.com</a>	<b>Global Social Compliance Programme General Meeting</b>  ► A bi-annual workshop on fair labour conditions in the global supply chain for company experts eager to learn and to develop collaborative remediation actions. By invitation only. <a href="http://www.gscpnet.com">www.gscpnet.com</a>
<b>7<sup>th</sup> – 8<sup>th</sup> October 2010</b> <b>New York</b> Jonathan BERGER Tel: (+1) 301 563 3383 <a href="mailto:washington@theconsumergoodsforum.com">washington@theconsumergoodsforum.com</a>	<b>Roundtable of the Americas</b>  ► Roundtable of the Americas (ROTA) is a top-executive level share group for regional grocery retailers from the US, Canada and Latin America. Participation is by invitation only.
<b>14<sup>th</sup> – 15<sup>th</sup> October</b> <b>Paris</b> Ruediger HAGEDORN Tel: (+34) 620 88 10 11 <a href="mailto:r.hagedorn@theconsumergoodsforum.com">r.hagedorn@theconsumergoodsforum.com</a>	<b>GPP – Global Packaging Project</b>  ► An international group of experts working on a common language to allow for intelligent and informed debate between and within companies on sustainable packaging. Open to anyone, though registration via <a href="mailto:r.hagedorn@theconsumergoodsforum.com">r.hagedorn@theconsumergoodsforum.com</a> is necessary due to the meeting format.

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