

HOW GREEN IS YOUR IT?

WHAT IS THE OBJECTIVE OF THE CONFERENCE?

The CIES IT CONFERENCE is the meeting for IT executives in the retail industry. Throughout this conference, CIES retailer and supplier members will present practical cases on Green IT, corporate social responsibility, and traceability. These practical, down-to-earth and "feet on the ground" presentations are based on real experiences. Speakers will address benefits found and lessons learned and provide delegates with key learnings and "take-aways". The objective is to share best practices, exchange knowledge and provide opportunities to network and debate top of mind issues in Green IT.

WHY GREEN IT?

Our objective is to look at sustainability from a business process point of view and ask ourselves some challenging questions.

- Does IT have a role to play? Should your IT be "green"? Does it make good business sense? What is the business case behind it?
- Do your own self-assessment. Think about how you "procure, use and dispose", and what you're doing at each stage.

We're not going to provide you with all the answers. But we want to stimulate your thoughts and get you thinking about sustainable IT approaches. At the end of the conference we'll provide you with a "tool kit" to help you get started.

WHAT ARE THE CIES CONFERENCE BENEFITS?

- **Learn through practical case studies**, the trademark of CIES, and benefit from concrete ideas and learnings to take away and apply to your own day-to-day operations.
- **Relevant Topics** - Topics covered are top-of-mind and of concern to IT Executives.
- **Open your mind** - Refresh your thoughts away from the office. Sit back and open your mind to new ideas in a new surrounding.
- **Grow your Network** - Join this exclusive club of top IT executives in Retail.
- **Benchmark your company** - Find out what others are doing and see where you stand compared to industry players.
- **CIES Excellence in the Retail Sector** - Over the past 50 years, we've excelled in offering high quality content, service and professionalism. CIES is embedded in the food retail sector.

WHO SHOULD ATTEND?

The CIES IT Conference is attended by executives in IT, Information Systems and CIOs from over 30 countries. Directors of Corporate Social Responsibility are also welcome to attend. As we will be talking about business processes, colleagues from the business are encouraged to join the CIOs.

WHO WILL BE SPEAKING IN BARCELONA?

CIES would like to thank the speakers from the following companies for their contribution to the CIES IT Conference 2008:



For conference programme updates, please visit www.ciesit.com

CIES IT CONFERENCE 2008

WHAT IS CIES?

CIES - The Food Business Forum is the only independent global food business network. It brings together the CEOs and senior management of around 400 retailer and manufacturer members of all sizes, across 150 countries.

CIES has been growing with the food business for 55 years. It provides a real global platform for thought leadership, debate and networking between retailers and their partners. Its strength lies in the privileged access it offers to the key players in the sector and the sharing of best practice at the highest level. It has a mandate from its members to develop common positions on key strategic and practical issues affecting the food business.

CIES would like to thank the following companies for their support of this event:



THE INDUSTRY EXPERTS WHO MAKE THIS CIES PROGRAMME HAPPEN

This programme has been developed for the members of CIES by the CIES IT Committee:

Chairman: **Kevin Berry**, Waitrose, United Kingdom • **Nuno Abrantes**, Jeronimo Martins, Portugal • **Stephan Biallas**, Metro Group Services, Germany • **Bernard Chew**, NTUC Fairprice, Singapore • **Stéphane Bout**, Casino Group, France • **August Harder**, Coop, Switzerland • **Franz Hölzl**, Spar, Austria • **Sharon Jeske**, CIES-The Food Business Forum • **Clinton Keay**, Sobeys, Canada • **Espen Kjønsgberg**, Norgesgruppen, Norway • **Luke McCollum**, Wal-Mart, USA • **Dave McNally**, Royal Ahold, The Netherlands • **Daniel Malouf**, Auchan, France • **Terry Morgan**, Delhaize Group, Belgium • **Andreas Münch**, Migros, Switzerland • **Clyde Pereira**, Coca-Cola Hellenic, Austria.

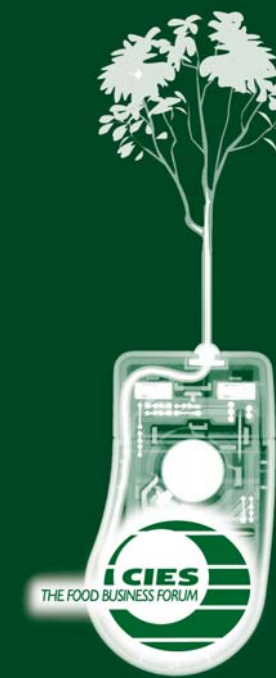
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ANY QUESTIONS?

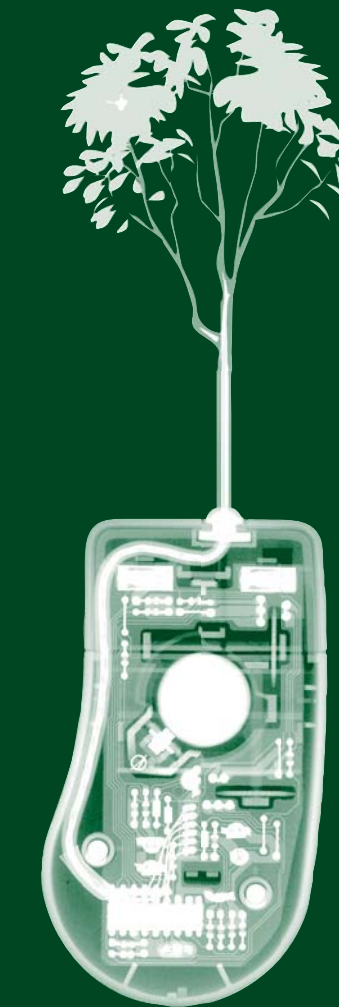
For IT Conference booking services, contact CIES/Ormes IT Conference Secretariat
18-20 rue Fourcroy, 75017 Paris, France
Tel.: +33 1 40 53 40 64/69
Fax: +33 1 40 53 40 65
ciesit@ciesnet.com

For other information, please contact CIES-The Food Business Forum
7 rue de Madrid, 75008 Paris, France
Tel.: +33 1 44 69 84 87 / 99 37
Fax: +33 1 44 69 99 39
s.appell@ciesnet.com / p.perdreau@ciesnet.com

The conference will be taking place at the Fira Palace Hotel
Av. de Rius i Taulet, 1-3, 08004 Barcelona, Spain
Tel: +34 934 262 223
Fax: +34 934 248 679



CIES IT CONFERENCE 2008



HOW GREEN IS YOUR IT?

OPPORTUNITY OR THREAT?

MARKETING PLOY
OR NEW BUSINESS MODEL?

9th - 11th April 2008
Fira Palace Hotel, Barcelona - Spain
www.ciesit.com



