

FORUM Events – looking back



Making Sense of Sustainability – Voices of the World

52nd World Food Business Summit



One expert believes that corporate social responsibility is the way of the future for family-owned retailers. Another, after a mammoth walk through Africa in the footsteps of two ancestors, has made radical changes to her patterns

executives represented more than 430 of the world's largest retailers, suppliers and manufacturers. Dr. August Oetker, of Germany's Oetker Group, for example takes the view that for family-owned enterprises, corporate social responsibility

(CSR) is a prerequisite for sustainable market success. CSR, for Oetker, is manifested inwardly in terms of fair labour practices, outwardly in that companies must take responsibility for the effects of their activities on the environment and society, and thirdly through corporate citizenship – the civic involvement of companies in the communities in which they operate.



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of consumption. And a third says that German consumers buy organic because of guilt over how much they consume – and will pay more to feel even better about themselves. These were some of the voices of the 52nd World Food Business Summit in Munich. The theme of the conference was 'Growth and Sustainability – Building Profit with Responsibility'. CEOs, chairmen and senior

