



## PRESS RELEASE

# Retail Leaders meet at 50<sup>th</sup> CIES Summit

**“Flying *High* in the face of competition”**  
**21<sup>st</sup> – 23<sup>rd</sup> June 2006**

21<sup>st</sup> June 2006 - Today the CIES World Food Business Summit opens in Paris. The event, with **820 delegates drawn from 47 countries** brings together the key players of the international food business.

This year's theme is “Flying *High* in the face of competition”. Over the three days, global CEOs will share their **strategic vision of consumers, competition, and the future of brands and formats.**

*A short, ten-page English summary of the conference content will be made available to journalists at the end of the event on Friday 23<sup>rd</sup> June in the afternoon.*

Participants this year include CEOs and top management of the 350 CIES member companies, gathered to meet each other and to hear presentations from, amongst others:

- **Claude Hauser**, Chairman of the Board of Directors, Federation of Migros Cooperatives
- **Luc Vandeveld**, Chairman of the Supervisory Board, Carrefour Group
- **Roger K. Deromedi**, Chief Executive Officer, Kraft Foods Inc.
- **E. Neville Isdell**, Chairman & Chief Executive Officer, The Coca-Cola Company
- **Anders Moberg**, President & Chief Executive Officer, Royal Ahold
- **Patrick Cescau**, Group Chief Executive, Unilever
- **Jean-Charles Decaux**, Chairman & Chief Executive Officer, JCDecaux
- **A.G. Lafley**, Chairman of the Board, President & Chief Executive, The Procter & Gamble Company
- **Franck Riboud**, Chairman & Chief Executive Officer, Danone
- **John Menzer**, Vice Chairman, Wal-Mart Stores, Inc.
- **Jean-Paul Agon**, Chief Executive Officer, L'Oréal
- **Richard A. Anicetti**, President & Chief Executive Officer, Food Lion, LLC
- **Raymond D. Ackerman**, Chairman, Pick 'n Pay

**CIES - The Food Business Forum** is the only independent global food business network. It serves the CEOs and senior management of 175 retailer and 175 supplier member companies, and their subsidiaries, in over 150 countries.

Providing a platform for knowledge-exchange, thought-leadership and networking, CIES has been growing with the food business for over 50 years. Its strength lies in the active commitment of its member companies and its privileged access to key industry players which allows the organisation to facilitate the development of common positions and tools on key strategic and practical issues affecting the food business.

**Press contact:**

Anne Malbrancq  
CIES - The Food Business Forum  
Phone: (+33) 1 44 69 99 20  
Fax: (+33) 1 44 69 99 39

**On-site during the Summit:**

Anne Malbrancq  
CIES - The Food Business Forum  
Mobile Phone: +33 6 88 42 95 12