



## PRESS RELEASE

22<sup>nd</sup> June 2005

### Retail Leaders meet in Budapest at The CIES World Food Business Summit 22<sup>nd</sup> – 24<sup>th</sup> June 2005

22<sup>nd</sup> June 2005 – Today the CIES World Food Business Summit opens in Budapest. The event, with **with 620 delegates from 45 countries**, brings together the key players of the global food business.

This year's theme is "What is food retailing today? Managing a shifting centre of gravity". Over three days, the Summit will focus on **formats for shoppers** and on **consumer behaviour**.

Participants will include CEOs and top management of the 290 companies gathered to meet each other and to hear presentations from, amongst others:

- **Michel-Edouard Leclerc**, Co-President, Centres Distributeurs E. Leclerc
- **Jeff Noddle**, Chairman to FMI, Chairman, President & CEO, SUPERVALU INC.
- **Chandra Das**, Chairman, NTUC Fairprice
- **David Podeschi**, Senior Vice-President of Merchandising, 7-Eleven Inc.
- **Renaud Cogels**, President & CEO, Delhaize Europe
- **Gordon Campbell**, CEO, Spar International
- **Servet Topaloglu**, Vice President and Former CEO, Tansas Tic AS
- **Christian Pimont**, CEO, Celio
- **Zygmunt Mierdorf**, CIO & Member of the Management Board, Metro Group
- **Claude Hauser**, Chairman of CIES – The Food Business Forum and Chairman of the Board of Directors, Federation of Migros Cooperatives
- **Dieter Ammer**, CEO, Tchibo Holding AG
- **Jan Kjellman**, Managing Director, IKEA Food Services AB

**Claude Hauser, Chairman of CIES - The Food Business Forum and Chairman of the Board of Directors Federation of Migros Cooperatives**, stated that "The CIES World Food Business Summit is the ideal meeting place for decision-makers from the food business. Retailers and suppliers come together at this event to discuss new trends, evaluate successful strategies and debate on latest developments in the sector".

#### About CIES

**CIES - The Food Business Forum** is the only independent global food business network. It serves the CEOs and senior management of 175 retailer and 175 supplier member companies, and their subsidiaries, in over 150 countries.

Providing a platform for knowledge-exchange, thought-leadership and networking, CIES has been growing with the food business for over 50 years. Its strength lies in the active commitment of its member companies and its privileged access to key industry players which allows the organisation to facilitate the development of common positions and tools on key strategic and practical issues affecting the food business.

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The World **Food**  
Business  
Summit



What is food retailing today?  
Managing a **SHIFTING** centre of gravity